

hammertown
graham fagen
victoria morton

fruitmarket

bulletin

exhibitions and
events

Oct2002 – Jan
2003



Fruitmarket Gallery Touring Exhibitions

Hammertown

Major touring exhibition of work by eight young artists based on the West Coast of Canada. Organised by The Fruitmarket Gallery and curated by Reid Shier of the Contemporary Art Gallery, Vancouver. Available for tour from early 2003 – for further details of the exhibition see pages 4-5.

Visions for the Future IV: Graham Fagen and Victoria Morton

Latest exhibition of new work by young Scottish artists commissioned as part of the *Visions for the Future* series. Showing at The Fruitmarket Gallery from 30 November 2002 – 3 January 2003; available for tour from January 2003. Further details on pages 6-7.

For further information about Fruitmarket Gallery touring exhibitions contact George Gilliland, Gallery and Exhibitions Manager (0131-226 8183).

Above:
Shannon Oksanen,
Spins, 2002
from Hammertown
exhibition, 5 Oct -
23 Nov 2003

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Eight artists from the West Coast of Canada

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hammertown

“Once – and this is something he had never done for anyone and would never do again – he showed her the puzzle he was reassembling that fortnight: it was a fishing port on Vancouver Island, a place called Hammertown, all white with snow, with a few low houses and some fishermen in fur-lined jackets hauling a long, pale hull along the shore.”

GEORGES PEREC
LIFE, A USER'S MANUAL
(1974)

Hammertown is a major touring exhibition organised by The Fruitmarket Gallery in collaboration with the Contemporary Art Gallery, Vancouver. The exhibition is curated by Reid

Above left: *Three Women in Largs*, 2001, Fred Pederson
Above right: *Boat*, 1999, Andrew Kerr



Hammertown presents newly commissioned work from an emerging generation of West Coast based Canadian artists, and is the first comprehensive and thematically related exhibition of their work to show outside Canada. The artists share a mutual interest in the use of commodities, popular media and everyday imagery. They employ techniques of transformation and rework materials, media and products into objects of personal and political significance. Taking its title from the novel *Life, a User's Manual*, by French author Georges Perec, the exhibition features works by Geoffrey Farmer; Brian Jungen, Luanne, Martineau, Euan Macdonald, Myfanwy MacLeod, Damian Moppett, Shannon Oksanen and Kevin Schmidt.

In his previous work, **Geoffrey Farmer** has created elaborate archives out of ephemera associated with pop-cultural phenomena such as *ET*, *Poltergeist*, and, in *The Hunchback Kit*, objects associated with Victor Hugo's novel *Notre-Dame de Paris*. For *Hammertown* he has created a new work, *The Blacking Factory*, which collates material related to Dickens' novel *Oliver Twist*. **Brian Jungen's** reputation began with *Prototype for a New Understanding* (1999), a series of masks reminiscent of North West Coast native designs made from Nike running shoes. For *Hammertown* he will present a new variation of this work, consisting of a full set of body armour made from running shoes.

The subtle video works of **Euan Macdonald** gently skew optical

ARTISTS TALK

Artists from the exhibition in discussion with the curator Reid Shier.

Sat 5 October, 2pm
Admission free,
All welcome.

NEW

PUBLICATION

including essays by Reid Shier and Michael Turner, and full colour documentation of the artists' work. Price £10, available from the gallery bookshop.

EDUCATION PROJECT

See page 11.

readings of everyday things and occurrences. In *The Shadow's Path*, a new work commissioned for *Hammertown*, he presents slow-motion footage shot from a helicopter following the path of eclipse as the sun falls behind the earth. **Myfanwy MacLeod** mixes autobiography with popular reference to produce large sculptural works and installations. For *Hammertown* she presents *Our Mutual Friend*, a wooden sculpture of a man's leg and foot. The carving concentrates on a big toe poking through a hole in the boot, an iconic hillbilly image which is a common stereotype of North American rustic simplicity.

Damian Moppett's recent works have included large photographs that glorify crudely manufactured miniature worlds erected from tabletop detritus. For *Hammertown* he presents a series of simple buildings made from cheap cardboard that are modelled on signature high modernist architecture, as well as a suite of documentary photographs of goats in an urban farm on the outskirts of Vancouver. **Luanne Martineau's** laboriously crafted quilted sculptures recall modernist sculpture in juxtaposition with representational elements drawn from social realist subjects. For *Hammertown* she has created *The German General*, a large sculptural 'pillow' with outcroppings of cartoon-like tenement buildings sprouting from the top.

Shannon Oksanen's *Spins* is a looped, 4 minute, 16 mm film projection. The subject is a figure skater practicing 'spins', rhythmic and formalist skating exercises which are the backbone of competitive practice. Oksanen films her skater on a rink in front of a theatrical backdrop of twinkling stars, referring to the filmic backdrops and camera technique

employed by silent film pioneer

Georges Méliès. **Kevin**

Schmidt's *Long Beach Led Zep*,

2002, is a self portrait in video

of the artist playing Led

Zeppelein's *Stairway to Heaven*

on a guitar while standing on a

beach on the west coast of

Vancouver Island. Schmidt

contrasts the splendor of the

outdoor set with his

rudimentary guitar ability, evolving

a world of overwrought juvenile

drama and sentiment.



visions for the future part IV

What's exciting about the artists featured in Visions for the Future is that they can't be corralled into a neat media package or niche theme...An energising double-whammy of visual art that bodes well for the future."

ANNE DONALD,
THE HERALD, OCTOBER
2000 (VISIONS FOR THE
FUTURE PART 3)



NEW PUBLICATIONS

Each *Visions for the Future* exhibition is accompanied by a solo publication of the artist's work.

Graham Fagen and Victoria Morton's publications will be available from 20 December 2002. For further details see [page ?](#)

Initiated by The Fruitmarket Gallery in 1999, *Visions for the Future* is a project to commission and present work by Scotland's leading young artists. Six exhibitions have shown in the series to date, featuring work by Ross Sinclair, Martin Boyce, Anne Bevan, Graeme Todd, Annette Heyer and Steve Hollingsworth. The latest artists to be commissioned, Graham Fagen and Victoria Morton, were selected following consultation with artists, curators and a wide range of people involved in the visual arts in Scotland.

Born in Glasgow in 1961, **Victoria Morton** has produced a new series of abstract paintings that vary from the intimate to the large scale. She describes her work as based on an interest in the historical development of painting, coupled with 'a desire to locate existential experience'. She regards these new works as arrangements of conscious and unconscious thought and action – 'inner landscapes' that can also include ideas and influences from contemporary life.

Morton's installation in the upper gallery combines painting, sculpture and elements of sound. 'Broadly speaking', she says, 'my main aim is to represent and situate an experience of the space of the body. Body consciousness can become exaggerated through music, painting and sculpture. The viewer becomes the figure in the painting; the centre of perception. The paintings will form the centre-piece of the exhibition, and provide a context for other more experimental elements, namely sculpture and music.'

ARTISTS TALK

Wed 26 June,

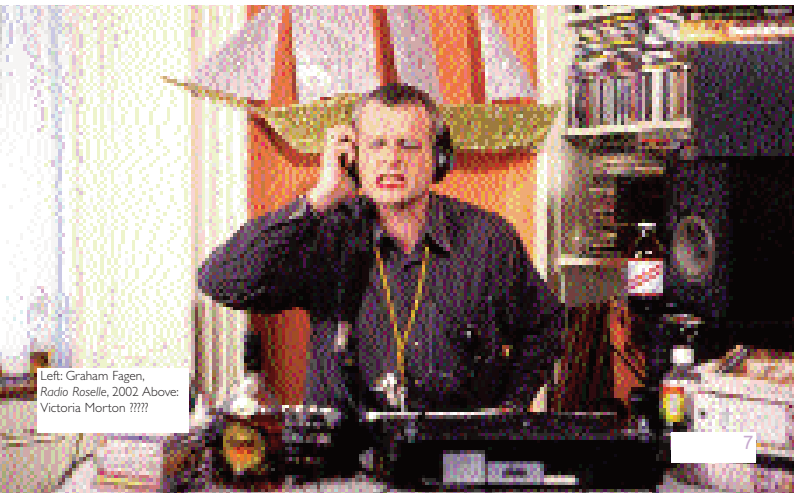
7pm–9pm.

See page 11

for further details.

Graham Fagen was born in Glasgow in 1966. His work revolves around the way contemporary identity, and its associated myths and fictions, can be expressed and interrogated. Working with video, photography and installation, Fagen uses a particular combination of sculpture and language to explore the matrix of personal and cultural influences that impinge on the individual. His work at first may seem fictional but, on closer examination, actually deals with social, cultural and historical accuracies.

For *Visions for the Future* Fagen has produced three new series of work. The free standing constructed installation and video work *Radio Roselle* examines connections between Scotland and Jamaica, fusing the traditional music of Scotland with historical reggae songs to form the narrative for an installation examining cultural identity. Fagen's proposal also contains a sculptural element in the form of a bronze cast of a rose bush. The original bush is part of a public art project to develop two new parks along the Royston Road, Glasgow. For this project Fagen bought the right to name a rose. Influenced by Burns, and his use of the rose as a symbol, he decided that the rose should be called *Where The Heart Is*. This name also has connotations of belonging, as in the phrase 'home is where the heart is'.



Left: Graham Fagen,
Radio Roselle, 2002 Above:
Victoria Morton ?????

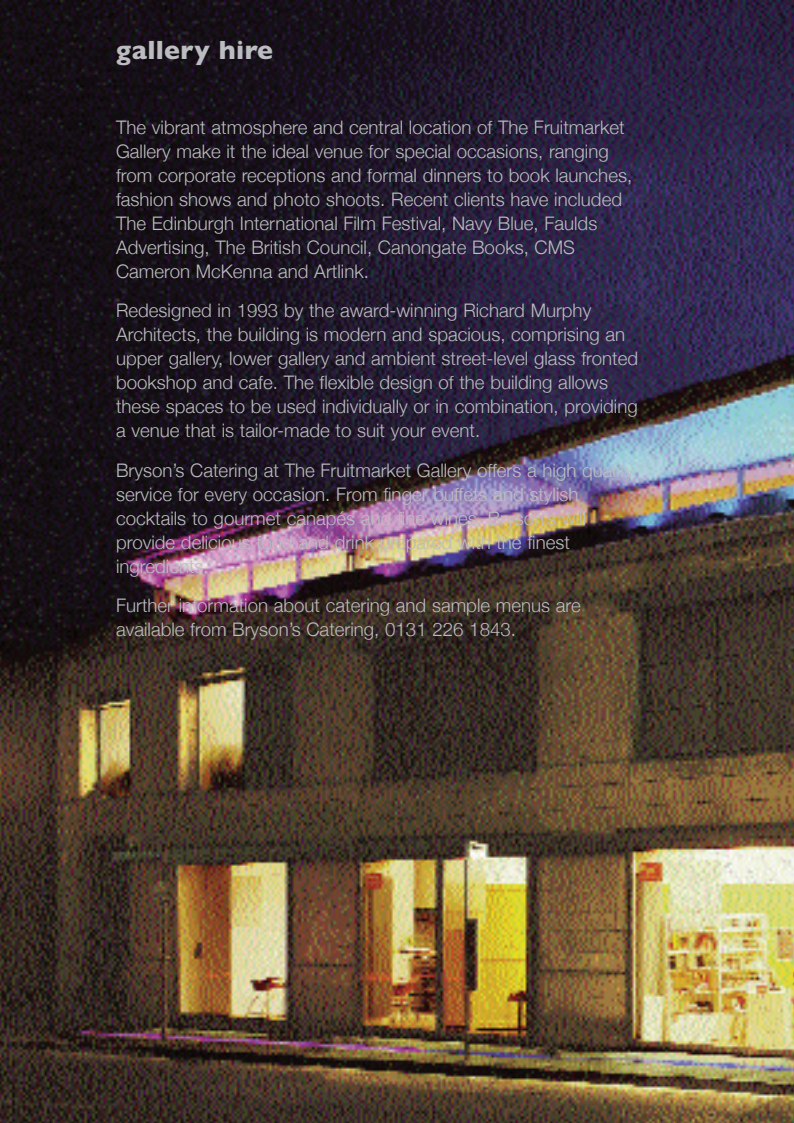
gallery hire

The vibrant atmosphere and central location of The Fruitmarket Gallery make it the ideal venue for special occasions, ranging from corporate receptions and formal dinners to book launches, fashion shows and photo shoots. Recent clients have included The Edinburgh International Film Festival, Navy Blue, Faulds Advertising, The British Council, Canongate Books, CMS Cameron McKenna and Artlink.

Redesigned in 1993 by the award-winning Richard Murphy Architects, the building is modern and spacious, comprising an upper gallery, lower gallery and ambient street-level glass fronted bookshop and cafe. The flexible design of the building allows these spaces to be used individually or in combination, providing a venue that is tailor-made to suit your event.

Bryson's Catering at The Fruitmarket Gallery offers a high quality service for every occasion. From finger buffets and stylish cocktails to gourmet canapés and fine wines, Bryson's will provide delicious food and drink experiences with the finest ingredients.

Further information about catering and sample menus are available from Bryson's Catering, 0131 226 1843.







education and gallery talks

Gallery Tours and Live Guides can be arranged on request to discuss the exhibitions. Bookings from disabled and community groups, schools and art clubs are particularly welcome. Please contact the education department on 0131-226 8183.

We welcome disabled visitors and all areas of the gallery are accessible by wheelchair. An infra-red hearing system is fitted for the benefit of visitors who are hard of hearing

Hammertown Media Education Project

If you were to mount a publicity campaign to get young people to visit The FruitMarket Gallery what would you do? Offer a fast food voucher to anyone under 16 who attends? Get an endorsement from a pop star? Or perhaps provide a safe skateboard route from Bristo Square through the gallery?

The Fruitmarket Gallery decided that this intriguing question was best answered by young people themselves. In collaboration with Media Education and Standard Life, and supported by an Arts & Business Pairing Scheme award, we have recruited four groups of twelve young people from communities across Edinburgh to devise promotional campaigns for the *Hammertown* exhibition. Working with Geoffrey Farmer, one of the artists exhibiting in *Hammertown*, as well as a number of other media, design and publicity professionals, the groups will make radio programmes, devise competitions, design publicity material and create editorial and photo opportunities, all with the aim of persuading their peers to visit the exhibition.

This will be a learning situation for us all. The young people will receive valuable media training and the gallery will get new ideas for attracting young people through the doors.

The young people will be working in the gallery from 7th-10th October, after which the results of their publicity campaigns will be released. So be prepared... for the unexpected.



education forums

To book for any of these events, or for further information, contact Rebecca Marr, Education Manager on 0131 226 8183 or e-mail rebecca@fruitmarket.co.uk

Forum Publications still available include *Continental Drift, Europe* Approaching the Millennium, £5.00 Featuring an essay by Joan Fontcuberta, and contributions by Joy Gregory and Jorma Puranen. *Descriptions of a Struggle*, £1.00 A comprehensive guide to the Israeli and Palestinian film. Featuring text by Paul Willemen.

To order any of these titles call the Bookshop on 0131 225 2383 or e-mail elizabeth@fruitmarket.co.uk

REMOTE Forum

????day 1 - 15 November 2002, 11am–4pm

REMOTE is a cross-disciplinary event exploring the geography of new media culture. This forum will provide a critical platform for rethinking the implications of the new technologies for rural and urban cultures. It will examine a series of mini-residencies taking place in the summer of 2002 for artists working with new technologies in the Highlands of Scotland, organised by New Media Scotland and Highland Research. The chosen artists were commissioned to respond to the physical and social environments that they discover, producing new work for HOST, New Media Scotland's virtual exhibition space. The artists will discuss the issues they uncovered while working on these new projects in this public forum, chaired by Sarah Cook of the University of Sunderland. Additionally, their experiences will be set in context by two seminal writers on the subject of new media, culture and art, Sean Cubitt and Lev Manovich. Chaired by Chris Byrne of New Media Scotland.

Tickets £10 / £5 concession. To book call Rebecca Marr, Education Manager on 0131 226 8183 or e-mail rebecca@fruitmarket.co.uk

NEW Forum Publications

The Fruitmarket Gallery organises three forums each year which examine a wide range of issues relating to art and contemporary culture. A series of publications documents these events. The latest titles to be produced are:

Open Book: Art Publishing in Scotland, £5

Covering the half-day forum which discussed the quality, relevance, distribution and funding of art publishing in Scotland.

Northern Lights, £5

The story behind the Northern Lights (Aurora Borealis) inspired discussions over three nights by leading British scientists, psychiatrists and light designers. Explores the science of the Northern Lights, new research in light technologies, optics and the psychology of light.

Heaven on Earth, £5

This cross-disciplinary forum explored the role of artists, designers and architects in shaping perceptions of our environment, and their interaction with the natural world.

All forum publications feature full transcripts of presentations and panel discussions.

new fruitmarket gallery publications

The Fruitmarket Gallery has a long history of publishing and has established its publishing programme as one of its key areas of operation. Encouraging unique collaborations between writers and artists results in innovative publications which best reflect the artists' practice. Publications are mostly produced in-house, by a team of experienced design and editorial staff, and sold in the gallery bookshop and through our distributors. For further information on any of these titles contact Elizabeth McLean, Design and Publications Manager on 0131 225 2383. e-mail: elizabeth@fruitmarket.co.uk

**Hiroshi Sugimoto, *The Architecture of Time*, £30.00
pp120, hard bound, 38 colour illustrations, 290 x 320mm**

The Fruitmarket Gallery in association with Kunsthau Bregenz present this new publication which focuses on the three most recent work series: *Architectures*, *Seascapes* and *Pinetrees*, including installation images of the exhibition taken by the artist. Texts provided by Thomas Kellein, Eckhard Schneider and Hiroshi Sugimoto.

**Hommertown, £10.00
pp64, softbound, full colour, 170 x 225mm**

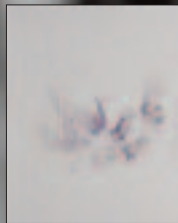
Accompanying the exhibition a catalogue has been produced in collaboration with Vancouver Art Gallery, including texts by Vancouver based author Micheal Turner and exhibition curator Reid Sheir.

**Graham Fagen, *War is?????*, £12.00
pp96, softbound, full colour, 170 x 225mm**

This most comprehensive representation of his work to date this book documents Fagens projects carried out between 1993 to the brand new body of work created for this exhibition. Essays are provided by Jeremy Miller and Murdo MacDonald.

**Victoria Morton, *Title*, £10.00
pp64, gatefold, full colour, 170 x 225mm**

This unique artists book reflects the nature of Mortons practice with beautiful reproductions of the new paintings commissioned as part IV of *Visions for the Future*. Accompanied by texts from Anne Marie Copestake, Samantha Hill and Cathy Wilkes.



The Fruitmarket Gallery is a registered charity subsidised by the Scottish Arts Council.

The Gallery continues to rely heavily upon support from the private and public sectors and charitable foundations for the full realisation of its programme. Recent funders include: Art & Business, The Arts Council of England, The Bernard Sunley Charitable Foundation, The Binks Trust, The Dunard Fund, easyJet, The Esmée Fairbairn Foundation, The Gordon Fraser Charitable Trust, The Headley Trust, The Henry Moore Foundation, The Jerwood Foundation and The Russell Trust.



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0131-225 2383

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opening hours

Gallery and Bookshop:

Open Mon–Sat 11am–6pm, Sun 12–5pm

Admission to all exhibitions is free. Last entry to exhibitions 30 minutes prior to closing.

Cafeteria:

Mon–Sat 11am–5pm, Sun 12–5pm

Cafeteria hours subject to change – call 0131 226 1843

location

Centrally located on Market Street, two minutes from Princes Street and the Royal Mile and next to Waverley Station.

access

We welcome disabled visitors. Staff are always available and willing to help, and a lift has been installed to ease access to the upper gallery. Guide dogs permitted.

staff


Director Graeme Murray, Development Manager Juliet Knight, Administrator Graham Mannerings, Gallery & Exhibitions Manager George Gilliland, Design and Publications Manager Elizabeth McLean, Education Manager Rebecca Marr, Marketing Manager Annie Woodman, Bookshop Staff Keith Thompson, Rebecca Arnold and Gail Wigley.



new bookshop



The Fruitmarket Bookshop is widely considered to be Scotland's leading contemporary art bookshop. It specialises in artists' books and editions, as well as stocking a wide range of critical and theoretical titles.



creativity
innovation
excellence
accessibility

www.fruitmarket.co.uk



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