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Jeff Koons
Richard Murphy
Nic Hess
Dalziel + Scullion

fruitmarket
the gallery

bulletin

exhibitions and events

July 2001 – Jan 2002

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jeff koons

GALLERY TALK
Sat 28 July, 2pm
Admission free with entry to the exhibition.
An introduction to the work of Jeff Koons.

Deutsche Bank

Above; *Lips*, 2000
© Jeff Koons

During the 2001 Edinburgh International Festival, The Fruitmarket Gallery presents *Easyfun – Ethereal,* a major solo exhibition of American artist Jeff Koons. The exhibition features the artist's most recent work, a series of large-scale paintings commissioned by Deutsche Guggenheim, Berlin. This will be the exhibition's first UK showing.

Born in 1955, Jeff Koons is undoubtedly one of America's most famous living artists. Since the late 70s he has created an exceptional body of artwork that reflects deeply upon the complex concerns of Western culture. With his stated artistic intention to "communicate with the masses", Koons draws from the visual language of advertising, marketing, and the entertainment industry. Testing the limits of high and low culture,

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28 July –
12 Sept 2001

easyfun – ethereal

ADMISSION
£3.00 (£1.50 concession)
Extended opening hours
Sat 4 August–Sat 1 September: daily, 10am–7pm

VIDEO SCREENINGS
During the exhibition there will be continuous screenings of *The Jeff Koons Story* (South Bank Show, 1992), courtesy of London Weekend Television Art Features. A studio interview with the artist by Robert Rosenblum will also be shown.

MEET THE ARTIST
Fri 10 Aug, 2pm
Admission £5.00, including entry to the exhibition. Places are strictly limited, and booking is essential. For booking details see page 11.

his sculptural oeuvre includes Plexiglass-encased Hoover vacuum cleaners, basketballs floating in glass aquariums, and porcelain homages to Michael Jackson and the Pink Panther. In extending the lineage of Dada and Duchamp, and integrating references to Minimalism and Pop Art, Koons stages art as a commodity that cannot be placed within the hierarchy of conventional aesthetics.

The huge, brightly coloured paintings which make up *Easyfun – Ethereal* focus on food, fashion and fun. The paintings reveal enormous chocolate swirls and Cheerios, happy-faced sandwiches, luscious lips, rich-toned hair and lacquered toenails, as well as spiralling roller coasters and costumed children, set against vibrantly coloured landscape motifs. For each of his works, the artist has culled imagery from the media and personal photographs, and collaged them together in different, sometimes unrelated ways, using computer technology. These electronic images are then transformed into traditional oil paintings rendered with photo-realist precision. Koons compresses his subject matter into the foreground of his works, treating his subjects as purposefully flat, opaque images that seem to deny any specific social critique. His imagery simultaneously celebrates adult sexual desire and allure, as well as the imaginative universe of childhood pleasure.

As part of a group of artists from the 1980s seeking populist idioms to explore the collapse of art and language, Koons has emerged as the most important international artist of his generation. His work has been the subject of many exhibitions both in the United States and Europe, including major museum retrospectives organised by the San Francisco Museum of Modern Art and the Stedelijk Museum, Amsterdam in 1992/1993. In May 2000 Koons unveiled a new floral sculpture entitled *Split-Rocker* at the Palais des Papes in Avignon, and in June 2000 recreated his monumental *Puppy* from 1992 for the Rockefeller Center in New York. After showing at The Fruitmarket Gallery, *Easyfun – Ethereal* goes on to the Guggenheim Bilbao.

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richard murphy

GALLERY TALK
by Richard
Murphy
Sat 6 Oct, 2pm
Admission free

The exhibition is accompanied by a new film about Richard Murphy's work directed by Murray Grigor. The film will be screened in the gallery during the exhibition.

The Fruitmarket Gallery is also producing a major new publication which pulls together all Richard Murphy's projects over the past ten years. Available from 30th September.

Project generously supported by The Dunard Fund.

This exhibition opens almost exactly ten years to the day after Richard Murphy opened his studio, and is located in his first major commission: the refurbished Fruitmarket Gallery (1993). In that period, he has become one of the foremost architects in Scotland with a growing reputation both south of the border and internationally. His practice now has projects in England, Wales, Ireland, Japan and India, as well as a long list of awards. In this first Fruitmarket Gallery exhibition devoted to architecture, his work is displayed using themes of illumination, transformation, inhabitation and progression. As well as models, drawings and photographs, the exhibition also includes film projections and a major new documentary by Scottish film-maker Murray Grigor.

Work displayed stretches from Murphy's early, much celebrated house extensions in the Edinburgh area through housing and social projects to major buildings for the arts, notably Dundee Contemporary Arts and the forthcoming Stirling Tolbooth Arts Centre. Murphy defines his goal as making architecture that is of its own time, yet rooted to its place; buildings that respond primarily to patterns of inhabitation and yet can transform themselves in response to the changing climate. Expressively constructed, his buildings are concerned with ideas of contemporaneity within the continuity of history.

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29 Sept –
24 Nov 2001

nic hess

GALLERY TALK
by Nic Hess
Sat 29 Sept, 2pm
Admission free
All welcome

Exhibition funded by Pro Helvetia, the Arts Council of Switzerland, and supported by the Swiss Cultural Fund in Britain. Further support has been received from the Swiss Embassy.

Born in Zürich in 1968, Swiss artist Nic Hess is rapidly becoming a well known figure in the international art world. Using very simple media – mainly industrially produced adhesive vinyl – he creates large-scale wall-based collages made up of many tiny coloured shapes. Into these collages are incorporated familiar brand names and logos from contemporary Western culture, using them to create narratives which unfold on the walls of the gallery.

These motifs, whether references to art history, familiar brand labels or commonplace items, are placed beside one another as equals. Their scale is distorted: a basket-ball basket might be much larger than a helicopter, for example, while the tiny microstructure of a snow crystal is blown up to a monumental scale. The stories unfold in a cinematic manner – objects collide with each other, creating the feeling of an action film. The images run into each other in a continuous dialogue, guiding the spectator's eye from one part of the image to the next.

Having shown widely in Europe and the USA, this will be Hess's first exhibition in the UK. Showing in the upper gallery, he will create a completely new work for The Fruitmarket Gallery.

Above left: Dundee Contemporary Arts, designed by Richard Murphy Architects
Right: Nic Hess, *291,* from *Quiero Casarme* at The Project, New York, 2001

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dalziel + scullion

MEET THE ARTISTS
Sat 1 Dec, 2pm
Admission free
All welcome

The exhibition is a collaboration with Manchester City Art Gallery, where it will show in May 2002. It is accompanied by a major new publication, surveying the artists' work to date.

FORUM
Heaven on Earth
– see page 12 for details.

Matthew Dalziel and Louise Scullion studied at Duncan of Jordanstone College of Art and Design, Dundee, and Glasgow School of Art respectively, and have worked together since 1993. Well known throughout the UK and abroad, they have previously exhibited projects at the CCA, Glasgow, Arnolfini Gallery, Bristol, and the Scottish National Gallery of Modern Art, Edinburgh. This exhibition features a substantial body of new work commissioned by The Fruitmarket Gallery.

The art of Dalziel + Scullion presents a rediscovery of landscape, both as a visual theme and as a means of reflecting on fundamental ideas about the world we live in today. In their work landscape becomes an animated force: literally animated by dynamic, geological forces, and metaphorically animated by human perceptions, needs and beliefs. At its heart is a fascination with time, or more accurately with timescales. There is a vast gap between the imaginable limits of a human lifespan, and by extension human history, and the unimaginable span of geological processes and creation. The epic landscapes of their work confront us with this modern dilemma, the reality of the ongoing creation of our environment, and our place within it.

To date, Dalziel + Scullion's work has been centred around the area where they live in the north east of Scotland, but the majority of the new work will be set against the backdrop of the magnificent glacial landscape of northern Scandinavia. "There are elements in these landscapes that are reminiscent of places in Scotland, however the act of creation is still active in these valleys. The omnipresence of the glacier – the pace of its ongoing creation, co-existing with human conceptions of progress, change and history – is contrary to the Judaic/Christian beliefs that the act of creation has been completed."

1 Dec 2001 –
12 Jan 2002

Exhibition supported by The Henry Moore Foundation

Voyager was commissioned by Yorkshire Sculpture Park in association with The Fruitmarket Gallery. The work is sponsored by Powderhall Bronze, Edinburgh.

Above: *Natural*, 2000
Opposite: *Baptism*, 2000

"Our work presents contemporary images of the earth in the midst of a dynamic interplay of astronomical, physical and chemical forces ranging from the vast to the barely perceptible. We see these as potential metaphors of our own conscious life, our capabilities for changing the world, contemplating it and, in doing so, changing ourselves."

The exhibition divides into three main sections: video projections, sculptural pieces and photographic works. The video works are presented in different scales, from large-scale projections to small, intimate images the size of postcards. A series of landscape photographs are blown up to epic size and mounted on moveable 3-dimensional blocks. *Voyager*, a group of three life-size tents cast in aluminium, will be clustered together as if on a wildlife expedition. This exhibition will be the most comprehensive survey of Dalziel + Scullion's work to date and is accompanied by the artists' first major publication.

I look up... I look down will be projected onto a large screen opposite The Fruitmarket Gallery on Market Street every evening from Friday 27 July to Thursday 2 August, 9pm until midnight.

I look up... I look down
An outdoor video projection by Pernille Spence

A body in the sky – Spence investigates notions of flying, falling, and the human desire to escape our gravitational pull. She isolates moments where the performer appears to be flying, either with instinctive control or falling out of control, either terrified or ecstatic. Reaching extremes – our emotional extremes – underlies the physical nature of this work.

I look up... I look down is a touring video projection commissioned as part of Scotland's Year of the Artist. Supported by the Scottish Arts Council, the Scottish Arts Council National Lottery Fund, Dundee Public Art Programme, Scottish Cultural Enterprise and the School of Television and Imaging, DJCAD.

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gallery talks

To book for any of these events, or for further information, contact Siobhan Dougherty, Education Manager on 0131 226-8183 or e-mail siobhan@fruitmarket.co.uk

JEFF KOONS
Free school and group bookings can be arranged on request. Bookings must be received two weeks prior to visit.

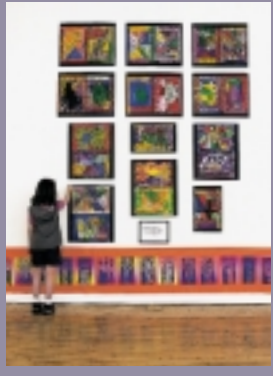
MARKET
A short series of talks exploring the relationship between art and commerce, timed to coincide with Jeff Koons' exhibition *Easyfun–Ethereal*. These events are free with admission to the exhibition.

Saturday 25 August, 2pm
Artist and Critic Dave Beech will discuss Jeff Koons' work.

Saturday 1 September, 2pm
Gérard Goodrow, Director of Contemporary Art, Christie's Int. UK, discusses Koons' consumerism in relation to other artists such as Katharina Fritsch and Sylvie Fleury.

Wednesday 12 September, 7pm
Ulrich Lehmann is a cultural historian working in London and Boston. His book *Tigersprung: Fashion and Modernity* was recently published by MIT Press, and he has published widely on subjects as diverse as architecture, fashion and football.

Architecture: Open Tutorials
Wednesday afternoons: 31 October, 7, 14 and 21 November
A programme of gallery discussions with students, their tutors and guest speakers that are open to the general public.



TELLING TALES
Tues 22 – Sun 27 May 2001

Telling Tales was an exhibition of school pupils' work made in response to the recent exhibition of Tracey Moffatt's photographs and films. The pupils and their teachers worked with the gallery to develop artwork based on themes of childhood, fantasy and fairytales. Nineteen schools in Edinburgh and the Lothians submitted drawings, paintings, sculpture and sound-works to the exhibition, which attracted nearly 3,000 visitors in under a week.

Left: Rachel Scott photographed during *Telling Tales* with work by Primary 5, Pirniehall Primary School, Edinburgh
© The Scotsman Publications Ltd.

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forums

GALLERY TOURS and Live Guides can be arranged on request to discuss the exhibitions. Particularly welcome are bookings from disabled and community groups, schools and art clubs.

We welcome disabled visitors and all areas of the gallery are accessible by wheelchair. An infra-red hearing system is fitted for the benefit of visitors who are hard of hearing.

Open Book: Art Publishing in Scotland
The Fruitmarket Gallery, Friday 2 November
1pm – 5pm, with reception and performances until 7pm.
A half-day forum for artists, publishers, galleries and arts administrators to discuss the quality, relevance, distribution and funding of art publishing in Scotland. Includes presentations by Graeme Murray (The Fruitmarket Gallery), Alec Finlay (Morning Star, Pocketbooks and Sculpture Matters), Helen Douglas (Weproductions), Sue Pirnie (Scottish Arts Council) and Sune Nordgren (Baltic). A reception for delegates and performances of poetry will be held in the evening.
Tickets £12.00 (£6.00 concession), available from the gallery.

Heaven on Earth
Friday 7 December, 10am – 5pm
Tower Building, University of Dundee
Organised in association with Duncan of Jordanstone College of Art and Design, this one day, cross-disciplinary forum will place the work of Dalziel + Scullion in context, exploring themes of landscape, space, environment and humanity.

Forum Publications

Each of our forums is accompanied by a publication as part of The Fruitmarket Gallery 'Forum' series, available through the gallery bookshop. Copies of *Continental Drift*, an investigation of European photography, are still available, with essays by Joan Fontcuberta, Joy Gregory and Jorma Puranen, priced £5.00. Edited transcripts of previous forums are being prepared and will soon be available on our website – look for the archive section on our education pages (www.fruitmarket.co.uk/education).

To book for any of these events, or to join our education mailing list, contact Siobhan Dougherty, Education Manager, on 0131 226-8183 or e-mail siobhan@fruitmarket.co.uk

Opposite: Anne Bevan, *undercovered*, Feb/March 2000 Photo by Catriona Grant

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gallery news

Visions for the Future

The Fruitmarket Gallery's project *Visions for the Future* was set up to commission and present work from twelve of Scotland's leading young artists over four years from 1999 to 2003. The project is now at mid-stage, having already featured work by Ross Sinclair, Martin Boyce, Anne Bevan, Graeme Todd, Annette Heyer and Steve Hollingsworth. The next four artists to show in the series have now been selected. These are: Paul Carter, Graham Fagen, Chad McCail and Wendy McMurdo. The first exhibition will take place in 2002.

Magnetic North
27 October–11 November 2001

As part of 'Canada Days', a two week long promotion of Canadian culture in Edinburgh, The Fruitmarket Bookshop will be screening *Magnetic North*, a programme of Canadian experimental video featuring over 40 artists. A selection of contemporary Canadian art publications will also be presented.

Northern Lights

The Fruitmarket Gallery's *Northern Lights* public artwork is now at its final stage, with the installation of the light pavement outside the gallery currently in progress. Due to be switched on in autumn, the work is designed by artist Peter Fink, and inspired by the aurora borealis. The artwork can be observed every night from dusk till dawn.

Northern Lights received funding from the Scottish Arts Council National Lottery Fund, the Binks Trust, The Dunard Fund, and The Esmée Fairbairn Foundation. Additional marketing activity was sponsored by easyJet.

Arts & Business Awards

EasyJet won a commendation under the 'Sponsorship for Promotional Purposes' category at the 2001 Arts and Business Awards, for their support of the *Northern Lights* project.

Architecture Inside-Out

The Fruitmarket Gallery has recently been awarded a Champions Award by the Edinburgh and Lothian Business partnership for *Architecture Inside–Out*, a one day career workshop held on 15th June 2001 for fifth year pupils considering a course or career in architecture or design. The event was organised by Career Development Edinburgh and Lothians in association with The Fruitmarket Gallery, Richard Murphy Architects, Edinburgh College of Art and Edinburgh University.

fruitmarket
the gallery

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The Fruitmarket Gallery is a registered charity subsidised by the Scottish Arts Council.

The Gallery continues to rely heavily upon support from the private and public sectors and charitable foundations for the full realisation of its programme. Recent funders include: The Dunard Fund, easyJet, The Elephant Trust, The Esmée Fairbairn Foundation, The Headley Trust, Marks & Spencer, The Mondriaan Foundation, The Henry Moore Foundation, Pro Helvetia, The Hope Scott Trust, The Robertson Trust and The Russell Trust.

easyJet.com
the web's favourite airline

opening hours

Gallery and Bookshop:
Open Mon–Sat 11.00am–6.00pm, Sun 12.00–5.00pm
Extended opening hours Sat 4 August – Sat 1 September: daily, 10.00am–7.00pm
Admission to Jeff Koons exhibition: £3.00 (£1.50 concession)
Admission to all other exhibitions is free

Cafeteria:
Mon–Sat 11.00am–5.00pm, Sun 12.00–5.00pm
Cafeteria hours subject to change – call 0131-226 1843

location

Centrally located on Market Street, two minutes from Princes Street and the Royal Mile and next to Waverley Station.

access

We welcome disabled visitors. Staff are always available and willing to help, and a lift has been installed to ease access to the upper gallery. Guide dogs permitted.

staff

Director Graeme Murray, Deputy Director Juliet Knight
Administrator Helen Lawrenson, Gallery & Exhibitions Manager George Gilliland, Marketing Manager Anne Rennie, Education Manager Siobhan Dougherty, Bookshop Manager and Publications Elizabeth McLean, Bookshop Assistants Keith Thompson and Ben Cottrell

THE SCOTTISH ARTS COUNCIL

Bulletin designed in-house at The Fruitmarket Gallery. © The Fruitmarket Gallery, artists and photographers.

The Fruitmarket Bookshop is widely considered to be Scotland's leading contemporary art bookshop. It specialises in artists' books and editions, as well as stocking a wide range of critical and theoretical titles.

Jeff Koons Limited Editions
During the exhibition the bookshop will be selling Jeff Koons merchandise including the *Easyfun - Ethereal* catalogue produced by Deutsche Guggenheim Berlin and a special t-shirt.

BOOKSPACE PROJECTS
Ral Veroni
29 July–9 Sept 2001
An exhibition of artists books by this Argentinian painter and printmaker, created over the last ten years.

Half Price Sale
7–15 September 2001
For a limited period all Fruitmarket Gallery publications will be available at half price. We will also be offering up to 75% off selected stock. Treat yourself to a bargain.

Open Monday – Saturday
11.00am–6.00pm
Sunday 12.00–5.00pm
Extended opening hours
Sat 4 August–Sat 1 September:
daily, 10.00am–7.00pm

For further information contact
Elizabeth McLean, Bookshop Manager and Publications on 0131 225 2383.
email: elizabeth@fruitmarket.co.uk
www.fruitmarket.co.uk/bookshop

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creativity
innovation
excellence
accessibility

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